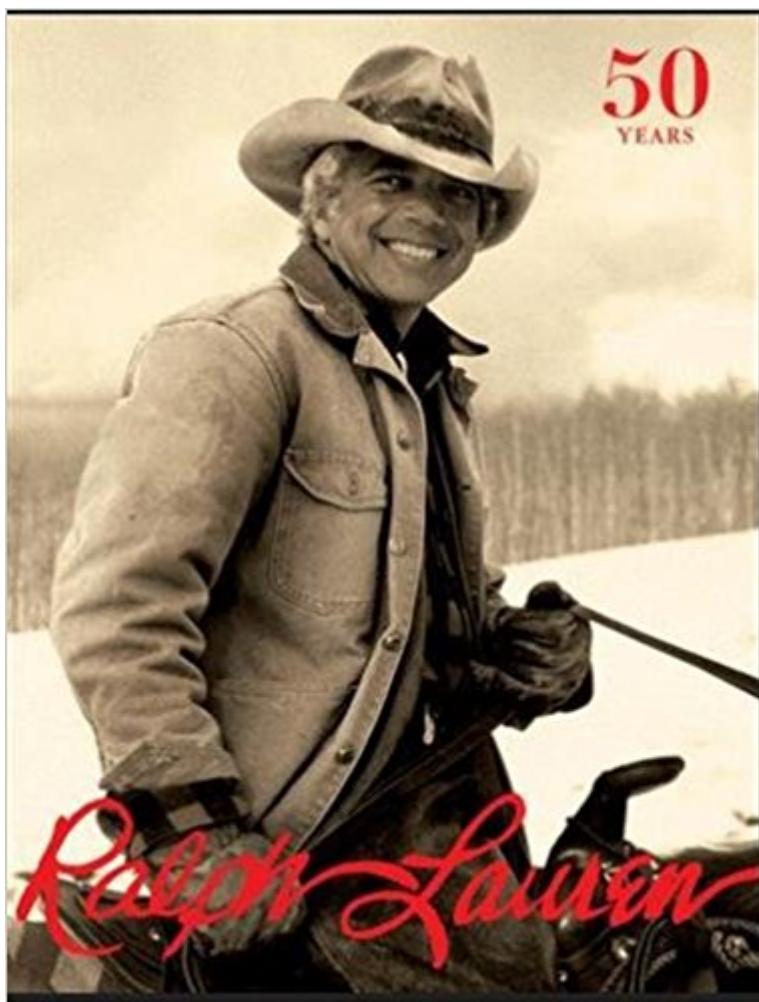


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# Ralph Lauren: Revised And Expanded Anniversary Edition



## **Synopsis**

The landmark volume celebrating the life and work of Ralph Laurenâ "the vision of the brand as told and presented by Lauren himselfâ "in a smaller, more portable edition, with additional photographs updated to the present. In this visually stunning book, Lauren speaks candidly about himself and his art. In part one, we get to know the designer through never-before-seen pictures of him in private life and with his family, living the lives he designs for. In the second part, Lauren displays and writes about his most iconic and most beloved work, handpicked from hundreds of collections and his signature cinematic advertising campaigns. Laurenâ ™s aesthetic influence and unique design sensibility are captured here by fashionâ ™s finest photographers, including Bruce Weber, Deborah Turbeville, and Patrick Demarchelier. Now expanded with new photography, this unique fashion monograph is a personal expression of the artist and a rare peek into the mind of one of Americaâ ™s most accomplished fashion designers.

## **Book Information**

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## **Customer Reviews**

Ralph Lauren isn't easy to define. Unlike many designers, he is not known for a single signature look, but rather for his sweeping dreams of American living. Over the course of his career, the images of luxury, adventure, and beauty that he created have come to define American style. In this visually stunning book, Lauren speaks candidly for the first time ever about himself and his art. In part one, we get to know the designer through never-before-seen pictures of him in private life and with his family, living the lives he designs for. In his own words, we hear about his life, work, and inspiration. In the second part, Lauren displays and writes about his most important, most

iconic, and most beloved work, hand-picked from hundreds of runway shows, collections, and his signature cinematic advertising campaigns. Lauren's aesthetic influence and unique design sensibility are captured here by fashion's finest photographers, including Bruce Weber, Deborah Turbeville, and Patrick Demarchelier. Featuring an introduction by Audrey Hepburn (from her 1992 presentation speech at the CFDA awards), this is truly a unique fashion monograph, a personal expression of the artist, and a rare peek into the mind of one of America's most accomplished fashion designers of all times. Sample images from Ralph Lauren:

Click on the thumbnails for larger images --This text refers to an alternate Hardcover edition.

Larger than life, luxuriantly priced, and filled with simple, elegant work, this volume mirrors the universal style and global reputation of its subject, American fashion icon Ralph Lauren. At first heft, this 14-and-a-half pound retrospective might seem excessive and ostentatious; once one starts turning the pages, however, it's hard to imagine the work any smaller. Following a warm introduction by Audrey Hepburn (presenting Lauren with a Lifetime Achievement Award in 1992), Lauren takes readers on a pictorial history of his life, family and work. Every photograph is rich with texture and depth, rendered in a style immediately familiar to anyone who's flipped through a fashion mag over the past several decades, but far more striking and sumptuous in this large format (each easily worth two or three times the standard thousand words). The variety of gifted photographers included (Bruce Weber, Claus Wickrath and Sheila Metzner among them) capture well Lauren's talent for anyman elegance, even on the imposing frames of such models as Linda Evangelista, Naomi Campbell and Tyson Beckford. Those with a fever for fashion (and a strong back) will find this largely text-free tome a real page-turner. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an alternate Hardcover edition.

Ralph Lauren reinvented fashion based on his vision of the past. To sum up his world in a word, it is Romance. These photos represent not only a fashion still but a pastiche of what we would like our pasts to be. Working class or privileged, it shows a world where everyone can be proud. I rejected the naysayers who chafe at this working class guy from Long Island reminding us of Wasp and Cowboy Chic. This is Americana in all its permutations and if he becomes a billionaire in the process, isn't that American as well.

Accidentally got this enormous tome - Ralph is very handsome of course, with sparkling white teeth,

and he always looks un-selfconscious in any sort of outfit. Nobody could wear clothes better. But only a small section shows the women's clothing collections and even less of the fabulous home decor - lots and lots of Ralph portraits - all good, but most of the book is about him. And his comments could be condensed on 2 pages. Seems pretty egotistical to make a book you can't lift full of professional selfies. We've seen most of the product pages in ads through the years - beautiful of course but nothing new. Still, he is a stunningly great designer and everything he produces is as perfect as he claims. There just isn't enough in this huge volume to look at again and again.

As if this needs to be rated!! Awesome Book!

Expected a better quality and better concept and photography. The book is big and filled but just misses the mark by a long shot in a GREAT photography book of a creative journey in this man. I had no choice to keep it and give it as a gift but wish I was able to return it.

No doubt this is a beautiful book. This is really intended for the huge RL enthusiast. A lot of big pictures and personal story. Not very much on his home furnishings/ decor. 98% is the fashion, his ranch, his family-- all the things that make him who he is. I'm glad I bought it. For the price, it's a lovely book I personally wish it had more of his home line, but I still really enjoy looking at it. Great coffee table book. Be careful with shipping tho, I ordered it twice as corners came very banged up the first time. The second time still slightly damaged, but considerably less.

I absolutely love this book. It is informative on the early life of Ralph Lauren and the start of his career. the pictures are beautiful of his wife and family and the models in his Collections were outstanding. I personally love the western lifestyle and the clothing that brings you back to the homespun look..... the gorgeous horses and beautiful layouts of his collections, fabrics and his personal collection of antique cars. This is a keeper....great for coffee table conversation.

This is a beautiful, substantial, coffee table volume on the life of designer Ralph Lauren. It has many great pictures and inspiring history of Lauren's rise to success as a designer.

This book is gorgeous with lots of beautiful full color and large photos showing Mr. Lauren's creations over the past decades at their best. Granted that the first part of the book shows lots of

photos of Mr. Lauren over the years, but those are fun to browse as well. I was considering buying the first edition published a couple of years ago, but I'm glad I waited and got this one instead, as this edition is a considerable improvement over the earlier one. The book is heavy but very well bound as any Rizzoli book and the photos are of the highest quality. This book would make a lovely coffee table book and a welcome addition to any fashion and photography collection.

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